



EXPERIENCE CELESTIAL SEASONINGS®

Our mission is to create magical moments of delight with delicious, inspiring teas while maintaining our commitment to our customers, values, and our planet.





TEA
FOR EVERYONE,
EVERYWHERE.




BLENDING HERBS, ART & INSPIRATION SINCE 1969



When we started Celestial Seasonings in 1969, we were inspired by the awesome power of nature right outside our door in the Rocky Mountains. We foraged the fields and forests for herbs and botanicals, creating unique and delicious blends as America’s first herbal tea company. Today, we’re still crafting tea in Boulder, Colorado under the watchful eye of our Blendmaster, creating teas that are bursting with benefits, flavor, and our passion for inspiring a happier & healthier life.


HOTEL GUESTS





AT CHECKOUT

AT THE CAFÉ



ON THE FLIGHT



BRAND LEADER

Bringing exquisite blends to food service and convenience stores



A KNOWN BRAND

79% of retail consumers are aware of Celestial Seasonings®, and 74% are familiar with our brand¹




WIDELY CONSUMED

Nearly 2/3 of customers have consumed Celestial Seasonings¹



GLOBAL INGREDIENTS & SOURCING

We source most of our herbs, botanicals, teas, and fruit directly from farmers worldwide. All of our foodservice teas are blended and bagged in-house in Boulder, CO.



CERTIFICATIONS

Gluten Free Certified, OU Kosher Certified, Non-GMO Project Verified*

*On select foodservice tea products

BLENDING WITH CARE: FROM SEED TO SIP

THE CELESTIAL DIFFERENCE

**Celestial Seasonings was founded over 50 years ago with one goal:
to provide delicious, high quality teas that are good for
our customers and good for the world.**

From sourcing to production, we prioritize quality and sustainability. Whether your customer is sipping a cup in your establishment or on-the-go, they will be experiencing the delicious flavors and satisfying benefits that have made Celestial Seasonings a trusted name for generations. Enhance your customer's experience on a journey of taste and wellness as we continue to craft teas that uplift your spirit and refresh your body, sip by sip.



Scan the QR code to
learn more about our
Sustainability Story

**BLENDING WITH CARE:
FROM SEED TO SIP**

Need Merchandisers?

Tea chests and tea racks
available. Ask your sales
representative for details.



For more product and pricing information,
please email foodservice@hain.com
Or contact your local Sales One Broker Representative

1. Hain proprietary consumer research, August 2023 ©2024 The Hain Celestial Group, Inc. All Rights Reserved



Inspiring Healthier Living™
Away From Home and Small Format Supplier
Of Better For You Brands