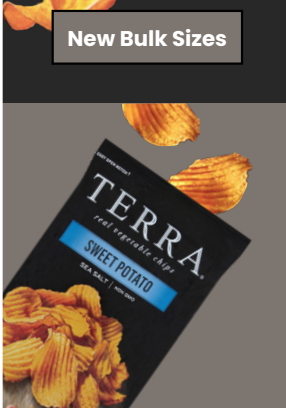




TERRA
real vegetable chips

New Bulk Sizes



New Innovation!



Bulk Available



Elevate Your Snacking Experience

with better-for-you options that prioritize convenience, freshness, and health

Enhance service efficiency and health-conscious snacking with grab-and-go, better-for-you options, addressing labor challenges while satisfying customer needs



62%

62% of operators report limited staff is a challenge to growing their prepared offerings.¹

Hain Celestial® offers the diversity of better-for-you snacks your customers crave, while reducing labor needs and costs.



1. Kantar Profiles/Mintel, November 2023

Convenience is key when satisfying cravings on the go.

Half of consumers agree that snacks from foodservice locations should be easy to eat while on the move.



39% of consumers are more inclined to purchase snacks if they are offered in convenient packaging, making it easier to enjoy anytime, anywhere¹



Consumers are increasingly seeking **fresh and healthy** snack options¹



Almost half of consumers are motivated to choose snacks from foodservice locations when healthier options are available on the menu¹

Health is a motivator without sacrificing convenience.¹

Meeting demand for healthier snacks at foodservice locations fosters brand trust, convenience, and customer loyalty with nutritious options.¹

U.S. Foodservice Snacking Motivators, % of Consumers 2023¹



Healthy Snack Options



Convenient Packaging



Available at preferred location



Snacks with Better-For-You Ingredients



Ability to Redeem Snacks Using Loyalty Points/Rewards



Smaller Portions of Core Menu Items

#1 Natural Blue Corn Tortilla Chip²

#1 Natural Puffed Snack and Straws²

#1 Natural Vegetable Chip²

Brand	Hain #	Case GTIN	Item Description	Type	Case
Garden of Eatin [®]	G02026	20015839020260	Garden of Eatin [®] White Corn Tortilla Chips Organic Corn	Bulk	10ct./22oz.
	G00821	20015839008213	Garden of Eatin [®] Blue Corn Tortilla Chips Organic Corn	Bulk	12ct./16oz.
	G00825	20015839008251	Garden of Eatin [®] Yellow Corn Tortilla Chips Organic Corn	Bulk	12ct./16oz.
Sensible Portions [®] Garden Veggie Snacks	HG32413	00829515324131	Sensible Portions [®] Garden Veggie Snacks Screamin' [®] Hot Straws	Single Serve	24ct./0.75oz.
	HG32402	00829515324032	Sensible Portions [®] Garden Veggie Snacks Apple Cinnamon Straws	Single Serve	24ct./1oz.
	HG32574	00829515325756	Sensible Portions [®] Garden Veggie Snacks Apple Cinnamon Straws	Single Serve	6ct./2.25oz.
	HG32365	10829515323650	Sensible Portions [®] Garden Veggie Snacks Screamin' [®] Hot Straws	Single Serve	6ct./2.25oz.
	HG32626	10829515326262	Sensible Portions [®] Garden Veggie Snacks Sea Salt Straws	Single Serve	6ct./2.25oz.
	HG32648	20829515326474	Sensible Portions [®] Garden Veggie Flavor Burst [™] Tortilla Chip Ranch	Single Serve	12ct./2oz.
	HG32656	20829515326559	Sensible Portions [®] Garden Veggie Flavor Burst [™] Tortilla Chip Nacho Cheese	Single Serve	12ct./2oz.
Terra [®] Chips	T13489	10728229014314	Terra [®] Crinkle Sweet Potato Chips with Sea Salt	Bulk	12ct./5oz.
	T13488	20728229345668	Terra [®] Sweet Potato Chips No Salt Added	Bulk	12ct./5oz.
	T13491	20728229014793	Terra [®] Exotic Potato Chips with Sea Salt	Bulk	12ct./5oz.
	T13501	10728229123474	Terra [®] Exotic Mediterranean Chips	Bulk	12ct./6.8oz.
	T34589	20728229130844	Terra [®] Exotic Original Chips with Sea Salt	Bulk	6ct./15oz.
	T34590	20728229130837	Terra [®] Sweet Potato Golden Kettle Chips with Sea Salt	Bulk	6ct./15oz.

For more product and pricing information, please email foodservice@hain.com or contact your local Sales One Broker Representative

1. Kantar Profiles/Mintel, November 2023
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